

29-31 MARCH 2023

Kazakhstan - Almaty





















Opening new horizons in industry specialized exhibitions in the Central Asia region, **Intro Exhibition & Conference** has brought together thousands of participants and visitors in Kazakhstan and the Central Asia region at the exhibitions it organizes, and has also organized and continues to organize successful organizations and exhibitions.



The main activities of the Association are aimed at promoting the development, improvement and unification of the elevator industry in the Republic of Kazakhstan, increasing and protecting the rights and legitimate interests of its members in the state and legislative bodies of the country. The members of the Association include successful elevator production factories, installation and service companies in Kazakhstan that have all the necessary certificates/approvals to carry out their activities.



KazTechProm, which has gained fame and pioneered its 13 years of exhibition experience, has today connected local visitors and exhibitors with thousands of international companies. KazTechProm continues to grow, annually expanding its network of exhibition organizations.

Lift Expo Kazakhstan

The international exhibition of elevators, escalators and lifting mechanisms "Lift Expo Kazakhstan" is the main business event of the elevator industry in Kazakhstan, aimed at promoting the entire range of modern lifting and transport equipment in the Kazakh foreign markets.

"Lift Expo Kazakhstan" is a meeting platform that provides all participants in the elevator market with the opportunity to effectively interact, conclude profitable agreements and deals, fruitful work that brings new profitable contacts and professional success.

















Information about the region

Almaty is a city of republican significance and the largest settlement of the Republic of Kazakhstan, the former capital of Kazakhstan (until 1997), the Kazakh SSR (as part of the USSR), the Kazakh ASSR (as part of the RSFSR).

Today Almaty is the largest metropolis of Kazakhstan, the scientific, educational, cultural, historical, financial, economic, banking and industrial center of the country.

Economy

Today Almaty is the largest economic center of Kazakhstan. Being the largest and most developed megacity of the Central Asian region, Almaty was formed as a center of representation of international organizations, financial institutions and major companies. Significant potential for international cooperation is opening up within the framework of the Eurasian economic Union and the world trade organization.

GRP of Almaty for 2019 amounted to 5 358.7 billion tenge (the share of GRP of the region in the GRP of Kazakhstan was 19.2%). Among the regions of Kazakhstan in terms of GRP Almaty is on the 2nd place.



682 sq. km.



2.300.000



Neighboring regions and countries:

- · the east China
- the south Kyrgyzstan
- · the west Zhambyl



Climatic conditions

- The average annual air temperature is +10.0 °C.
- Relative humidity from 20% to 65%.

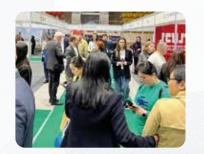










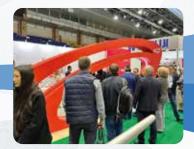














Visitor Profile

At Lift Expo Kazakhstan 2024 visitors will discover products of different areas of the lift sector. Exhibitors of the industry, press, associations and clubs offer information and products of accessories like visual and operating elements, security and monitoring systems, cabins, doors and ropes but also pre-fabricated components and entire elevator systems.

- Contracting and Construction Firms Cooperatives
- Elevator Installation companies
- Colsulting firms
- Building owners.
- Project, Engineering and Consulting firms
- Elevator Parts Manufacturers
- Academicians, NGO's, Press
- Foreign Trade Firms
- Public Institutions
- Certification Bodies
- Suppliers
- Elevator Users

Exhibition Topics

- Construction hoists
- · Cabin and stairwell doors
- Lifts for the disabled
- · Control and drive systems
- Gear machines
- Escalators, walkways and travolators
- Cargo and car lifts
- Installation Services
- Home lifts
- Insurance
- · Elevator maintenance
- Lifting platforms closed
- Lift equipment rental
- Maintenance
- · Lifting platforms uncovered
- MRL lift
- Modernization Services
- · Passenger elevators

- · Buttons, displays and controls
- · Ropes and suspension solution
- Dismantling and dismantling
- Special projects
- Stair lifts and wheelchair platforms
- Electrical components and packages
- · Car lifting, finishing and repair
- Spare parts for maintenance and modernization
- Signaling and communication systems
- Hydraulic power units and components

EXHIBITORS' OPINION:

94%

consider it important to participate in the exhibition for business

88%

are satisfied with the quality of their stand visitors

89%

VISITORS' DECISION MAKERS OF PURCHASING PRODUCTS



88%

are satisfied with the quantity of their stand visitors

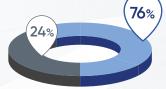
92%

positively estimate ROI from the exhibition

VISITORS' LEVEL OF SENIORITY:

CEO and business owners





91%

VISITORS FROM KAZAKHSTAN

9% FOREIGN VISITORS

VISITORS' OPINION:

fully or partially achieved their goals during visiting the exhibition

97%

are satisfied with the quantity of exhibitors

PARTICIPATING COUNTRIES















Exhibition Area

The Baluan Sholak Palace of Culture and Sports is a multifunctional building that can host sports and cultural events of any format and complexity: concerts, festivals, exhibitions, corporate parties, master classes and others. The palace meets all modern requirements for holding international sporting events, unique concert shows and building sites for exhibitions of any configuration.













SEE YOU IN 2024

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